

About Child AFRICA



Child AFRICA was founded in 2008 proposed by MISIA, a Japanese artist in a bid to realize the environment in which every child in the world can have access to education.



It is education that is essential for people to improve their quality of life. Child AFRICA therefore tries to encourage the improvement of children's educational environment in developing countries.

We believe that we can also learn from Africa by understanding and introducing the reality of Africa and how people there endeavor to make their life better.

By bridging Africa and Japan, Child AFRICA contributes to the realization of better and happier future.







<u>Support</u> Directly Support children in Africa



Message Transmit message and information acquired

- Organization name : Child AFRICA
- Representative: Miki Nagashima
- Foundation : August 2008
- Special Supporter : MISIA

Youssou N'Dour (Senegal)

- c/o Rhythmedia Inc., 1-14-13 Jingumae, Shibuya-ku, Tokyo, 150-0001
- TEL &FAX: 03-5414-7778
- E-mail: info@child-africa.org

Why Education?



The Convention on the Rights of Child states that every child has the right to education.

Millennium Development Goals (MDGs) also target to realize the situation in that every child can go to elementary school. However, many children across the world are still deprived of those rights although they are essential for being incorporated in society and escaping poverty.



After visiting African countries such as Kenya and Malawi, I strongly felt that education is essential to "LIVE THEIR LIFE" in a true sense.

I also felt that school is very important community to protect children.

I support Child AFRICA so that we can learn, think and take action with lots more people about education, school and the environment that surrounds children.

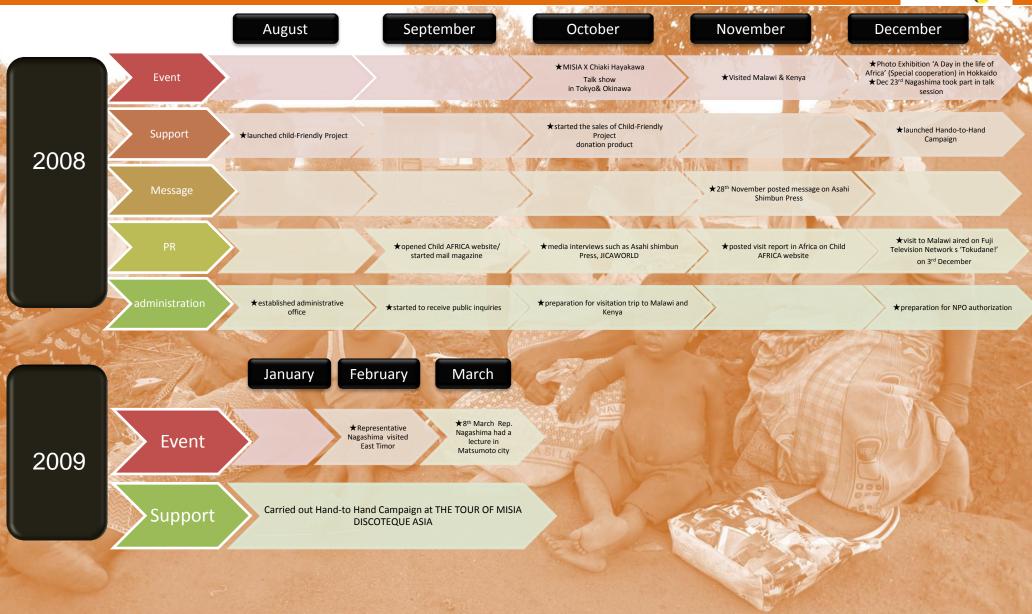
A woman whom I met in Malawi told me that the happiness of children is in a process of learning new things.

I wish that the day will come when all the children in the world will be able to feel the joy of living in a true sense through learning and education.

MISIA (2008. 11.28 Asahi Shimbun)

Activities: Aug. 2008-Mar.2009





Child-Friendly Project



Child AFRICA was founded sympathizing with the concept of Child Friendly Schools(CFS) which UNICEF Promotes.

Just having well-equipped school building is not enough.

We must make comprehensive effort in close partnership with local government and community such as PTA, households and churches to make school more enjoyable and fruitful for children.

Child-Friendly Project(CFP) is started sympathizing with the concept of 'Child Friendly Schools'. In 2008, the project raised 2,499,850JPY(about USD26,600) and the fund was contributed to UNICEF through Japan Committee of UNICEF and utilized to promote CFS in East Timor.

In February 2009, Representative of Child AFRICA, Miki Nagashima visited CFS in East Timor.

The visitation report is available on Child AFRICA website.

http://child-africa.org/campaign/timor-leste/

Detail of the donation

Hand to Hand

学校に行きたくても行けない子どもは世界につ

Hand to Hand Campaign: 1,126,742JPY(USD11,960)

The collection boxes were set at the concert venue of 'THE TOUR OF MISIA DISCOTEQUE ASIA' from Dec 2008 to Feb 2009.



Sales of CFP Donation Product : 100,800JPY (USD1,070)

Sold the donation product marked with sticker and donated part of the sales.



Donation through bank/postal transfer: 731,518 JPY (USD7,765)

As of 1st June 2009, the amount above has been donated through bank/postal transfer.

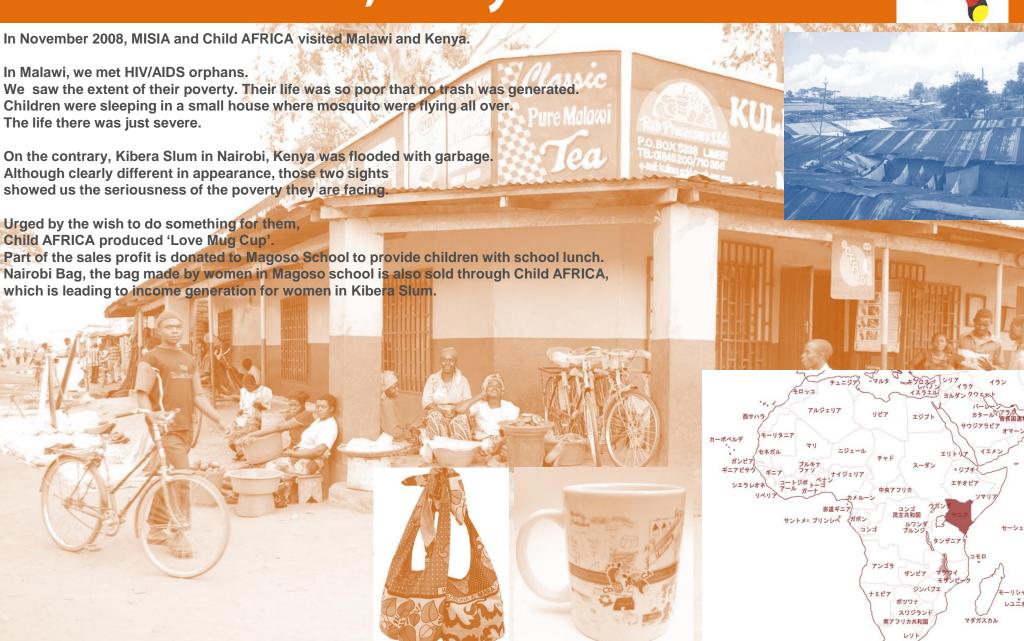


Yahoo! Volunteer site: 540,790JPY (USD5,740)

Conducted a fundraising campaign on Yahoo volunteer site from 3rd Dec 2008 to 31st
Mar 2009.

Visit to Malawi, Kenya





PR/Event [FOR AFRICA]



Child AFRICA wishes to introduce Africa to more and more people. For that, Child AFRICA develops and implements various PR campaign and events as [For AFRICA Project].

MISIA X Chiaki Hayakawa talk show

- had a talk show in commemoration of the foundation of Child AFRICA.
- the show was distributed limitedly at the website 'OCNXMISIA Index' http://misia.ocn.ne.jp/childafrica/
 - date: 1st Oct 2008 and 19th Oct 2008
 - venue:

JICA Chikyu-Hiroba (Tokyo, 1st Oct)

JICA Okinawa international center(Okinawa, 19th Oct)

Photo exhibition 'A Day in the Life of AFRICA' Special cooperation

- took part in a global photo event and exhibited the photographs of MISIA when visiting Africa. The event was co-organized by Olympus, Higashikawa-cho 'the town of photograph' in Hokkaido, Higashikawa-cho 'the town of photograph' Executive Committee, Hokkaido Shimbun Press.
- on 23rd December, Miki Nagashima, the representative of Child AFRICA took part in the talk session and introduced Child AFRICA.
 - date: 13th ~29th Dec 2008
 - venue: Higashikawa-cho Culture Gallery in Hokkaido
 - supporter: Olympus Cooperation, Higashikawa-cho 'the town of photograph' Executive Committee



*from August 1st 2008~ March 31st 2009



