

Child Friendly Project



About the Project

Child Friendly Project (CFP) is a project started in sympathy with the concept of Child Friendly Schools that is promoted by UNICEF. The project supports the improvement of education environment in African and Asian countries.

Index:

The Concept of Child Friendly Schools	1
Activities	2
Support in East Timor	3



Event Art for Africa!



Collection box at 'Art & Cook for Africa'

The Concept of Child Friendly Schools

Child Friendly Schools (CFSs) are schools that children can attend with delight and are effective for learning. CFSs meet following 5 conditions. CFSs are;

- inclusive of all children
- effective for learning
- healthy and protective of children
- gender-sensitive
- involved with children, families, and communities

Promoting CFSs needs comprehensive approach that includes provision of school materials, development of curriculum, training of teachers, maintenance of water and sanitation, acceleration of PTA activities and sensitization about



Children in East Timor

education, etc.

CFP was launched in sympathy with this concept of CFSs. The project widely introduces the concept of CFSs and also supports the implementation of UNICEF's activities to promote CFSs in Asia and Africa.

Activities

In 2008, the project carried out various activities including development and sales of original goods, charity auction on mobile site and other fundraising campaign.

So far the amount of 2,499,850 JPY were compiled and donated to UNICEF through the Japan Committee of UNICEF as of 2 Jul. 2009. This contribution was utilized as a part of project budget for UNICEF's 'Basic education and gender equality' project in East Timor.

CFP also set up collection boxes at the venue of the event 'Art for & Cook for Africa!' which was implemented with the support from JAL, JAL Hotels and Volvic 1L for 10L program from July to Aug. 2009. The raised total of 276,270JPY was subscribed to UNICEF's water and sanitation project in Mali.

Hand to Hand Campaign

Total : 1,126,742JPY

The fundraising campaign was carried out at the concert venues of 'THE TOUR OF MISIA DISCOTEQUE ASIA' in Dec. 2008- Feb. 2009.

Sales of CFP supporting goods

Total : 100,800 JPY

The goods with 'Melonpanda Supports UNICEF's Child Friendly Schools Project' sticker were sold and 360 JPY per sales was donated to UNICEF.

Donation from individuals and organizations

Total : 731,518 JPY

The project received donation from individuals and organizations through bank and postal transfer (1 Oct. 2008- 1 Jun 2009)

Donation through Yahoo! Volunteer website

Total : 540,790 JPY

Donation was solicited through Yahoo Volunteer website. (3 Dec. 2008- 31 Mar. 2009)

Support in East Timor

Contribution raised through CFP in 2008 was donated to UNICEF's 'Basic education and gender equality' project in East Timor.

East Timor is the youngest country in the world. Even after the independence in 2002 the political situation is instable and the educational environment is also inadequate with adult literacy rate marking 50.1% in 2007 (Human Development Report 2009, 2009).

Major challenges are the damage in educational system and institution, low enrollment rate of 69%, low learning achievement and high repetition rate.

The main causes are household poverty, lack of understanding of the importance of education, physical distance to school, etc. Also schools' inability to provide quality education due to shortage of skilled teachers and trainings for them prevents children from attending classes.

With such background, the project intended

to improve access to education, increase enrollment rate and reduce drop-out and repetition rate among children in East Timor (project duration: 1 Jan.-31 Dec. 2009).

Especially the project put much emphasis on 1) advocacy to the government and bodies concerned for enacting better education policy and 2) curriculum development for more effective school teaching.



East Timor—the youngest country in the world. People are now striving to restore the educational infrastructure damage by political unrest.



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Textbook used in East Timor



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Children attending class

breakdown of the income



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Building of supported school

For the detailed report of the project, see → <http://www.mundef.net/contents/childafrica.html>